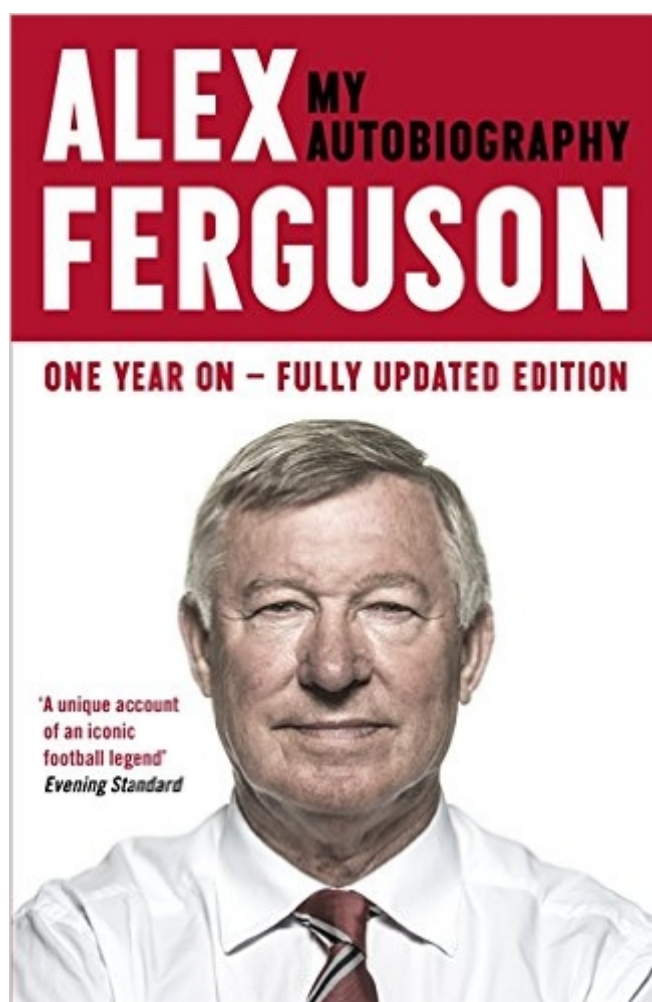


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# Alex Ferguson: My Biography



## Synopsis

Sir Alex Ferguson's compelling story is always honest and revealing he reflects on his managerial career that embraced unprecedented European success for Aberdeen and 26 triumphant seasons with Manchester United. Sir Alex Ferguson's best-selling autobiography has now been updated to offer reflections on events at Manchester United since his retirement as well as his teachings at the Harvard Business School, a night at the Oscars and a boat tour round the Hebrides, where he passed unrecognised. The extra material adds fresh insights and detail on his final years as United's manager. Both the psychology of management and the detail of football strategy at the top level can be complex matters but no-one has explained them in a more interesting and accessible way for the general reader than Sir Alex does here. MY AUTOBIOGRAPHY is revealing, endlessly entertaining and above all inspirational.

## Book Information

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## Customer Reviews

Yes, Fergie criticized a lot of people in this book, but he also praised them all a lot for so many things! May be Benitez was the only one he did not say a good thing for. Not fan of Man Utd, but I enjoyed reading Fergie's point of view. My advice - read this book from a neutral football fan perspective, don't look to find scandals.

I probably did a serious mistake by reading this book first instead of the "Old Testament"--there are two autobiographies of Sir Alex: "Managing My Life" and "My Autobiography". This book is clearly a sequel to complete the first book, and you may find yourself a tad disoriented without reading the

first. Do not expect to find the story of the 1998/1999 famous European Treble. It is in the "Old Testament". This is the "New Testament", in the instance of stories from after the Treble. The book is divided into topics, and they are not told chronologically. There are special chapters about things from Rio Ferdinand, Liverpool, to the 2007/2008 UEFA Champions League Final in Moscow. It is a very interesting reading, even more if you are a Manchester United fan, used to see him in 26 years of his tenure. Many of the anecdotes are interesting, and will certainly complete any knowledge you have about the Red Devils and the work of this outstanding manager. You will love the stories that he tells throughout the book, and more importantly, I think you will certainly learn a lot from him in leadership, managing people, and more. The book can also be confusing at times, though. The way it is written, sometimes the content of a chapter may well be distracted than the title it intends to tell. It is as if he is chatting with you, and while he is telling a story of something, suddenly he finds some sort of connection to something else, and the story gets distracted. Not the biggest pain, but can be confusing. I find the "Managing My Life" to be tidier in writing. At the end, I get the feeling of wanting more from Sir Alex. Wanting to know more and more stories. Not that there are a little things that he does cover. P.S.: This is the "updated" version of his autobiography, with additional chapters telling about post-retirement life and the thing with David Moyes.

I've never known anyone but Fergie in my life long love of United. A great book with short, sharp and honest statements on his perspectives, insecurities and character traits that made him the best ever.

An interesting glimpse of the background workings of a famous club that is Manchester United. Of course I applaud SAF for all he has achieved in the game, second to none, however for me (I'm speaking as a husband here) the real hero and overachiever here is his wife. Good read especially if you are a football fan. G

Will there ever be a better Manager? Not just in football, but just as a whole, this guy is an amazing leader. The lessons he advocated here can be brought in to any aspect of life. But this book really tells the story of how a club was truly shaped by one man and how he imprinted his own identity on the club, which will last for a life time. We get an insight into the life of Sir Alex, how he was brought up and how he became the great man that he is today. His formula for success, the way to handle sensitive issues and make tough calls when needed. Solid book which was well balanced.

I am a fanatic fan of English Premier Football and his autobiography was not to be missed. Not being a Manchester United fan and not liking Sir Alex because of that, I found his book a delightful read. I read about matches and players I remembered and Sir Alex became a man I liked. Now that Roy Keane is having a hissy fit about Sir Alex, he makes the reading of the book more interesting.

I recommend this book to any Manchester United fan. It has so many great memories, pictures and stories about the club and Sir Alex. In my opinion, he was the greatest manager of all time! This book is not only about him but about great players that have come and gone through the club. Love the stories and the history!

Not just an overview of his career....some great nuggets of wisdom for life & business. Honest about hard decisions, but they had to be made. A good primer in how to succeed!

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